

DAVID C. HOUDER

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SKILLS:

Software

Adobe CS, Audacity, FileMaker Pro, Macromedia Studio, Microsoft Office, Quark Xpress, Soundslides

Web Programming

ActionScript, CSS, HTML, JavaScript, PHP, XML

Other

Photography, videography, A/V editing, writing

EXPERIENCE:

The Gainesville Sun - Online Producer 08/05 - present

Responsibilities:

- Producing an online edition of the Sun's 4 major publications, The Gainesville Sun, The Gainesville Guardian, Gainesville Magazine, and GatorSports.com;
- Assisting reporters and photographers to create and incorporate photo galleries, multimedia features, polls, or other interactive online content into their news coverage;
- Designing and developing special sections;
- Editing and posting breaking news stories;
- Designing special graphics;
- Incorporating third party content and products;
- Producing video, audio, and multimedia content;
- Managing interns and part-time employees who assist in content management and multimedia production;
- Lending technical support to the online advertising sales staff;
- Redesigning and redeveloping all online products.

Valencia Community College - Graphic Designer 11/04 - 08/05

Responsibilities:

- Providing professional design services to faculty and staff for a wide variety of print and electronic publications;
- Collaborating with the I.T. department to design, develop and maintain the College's web presence;
- Developing and protecting Valencia's brand and image;
- Supporting internal communications through publications.

Dyzco Technologies - Project Manager 01/04 - 02/05

Responsibilities:

- Designing, developing and maintaining portal site Dyzco.com, and e-learning site DyzcoLearning.com;
- Developing and protecting Dyzco's brand and image;
- Developing creative ad concepts;
- Managing in-house and outsourced development and quality assurance teams.

University of Central Florida, Campus Wellness Center - Marketing Specialist 06/02 – 06/04

Responsibilities:

- Designing, researching and writing fliers, posters, brochures, 3D displays and signage to communicate the Wellness center's message to the student population;
- Event planning for the annual Wellness Expo and biannual 5k fun runs;
- Collaborating with the I.T. department to design, develop and maintain the center's web presence.

EDUCATION:

Valencia Community College

Orlando, FL

1997 - 2000, **Associate of Arts**

University of Central Florida

Orlando, FL

2001 - 2003, **Bachelor of Arts**

Liberal Studies: Focus- Art/Communications

Minor: English Writing